

**ORDER**

KSNV

**Orders**

Order / Rev: **104084**  
 Alt Order #: 06831655  
 Product Desc: Crossroads GPS  
 Estimate: 732  
 Flight Dates: 07/30/12 - 08/06/12  
 Original Date / Rev: 07/06/12 / 08/03/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

**Agency**

Name: Crossroads Media, LLC  
 Buying Contact:  
 Billing Contact:  
 66 Canal Center Plaza  
 Alexandria, VA 22314

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: Crossroads GPS *Revised*  
 Demographic: A35+  
 Product Codes: PLI2,PLC01-Democrat  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/03/12	86	\$84,975.00	\$72,228.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	86	\$84,975.00	\$72,228.75	0.00
<b>Totals</b>	<b>86</b>	<b>\$84,975.00</b>	<b>\$72,228.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNV	32%	\$84,975.00
Market	100%	\$265,546.88

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$53,109.38
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	30%	\$79,664.06
KTUD	0%	\$0.00
KVVU	17%	\$45,142.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$2,655.47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	07/30/12	07/30/12	Wake Up Early w/ Wagners	M	430a-5a	M-----	:30	2	\$150.002		0.00	NM	2	\$300.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/30/12		08/05/12	M-----				2		\$150.00		0.00				

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	07/30/12	07/30/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	M-----	:30	2	\$150.002		0.00	NM	2	\$300.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----			2		\$150.00			0.00			
E 3	KSNV	07/31/12	07/31/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-T-----	:30	1	\$150.002		0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----			1		\$150.00			0.00			
E 4	KSNV	08/01/12	08/01/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	--W----	:30	1	\$150.002		0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----			1		\$150.00			0.00			
E 5	KSNV	08/02/12	08/02/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	---T---	:30	1	\$150.002		0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---			1		\$150.00			0.00			
E 8	KSNV	07/30/12	07/30/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$400.001		0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----			1		\$400.00			0.00			
E 9	KSNV	07/31/12	07/31/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	1	\$400.001		0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----			1		\$400.00			0.00			
E 10	KSNV	08/01/12	08/01/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	1	\$400.001		0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----			1		\$400.00			0.00			
E 11	KSNV	08/02/12	08/02/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	2	\$400.001		0.00	NM	2	\$800.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---			2		\$400.00			0.00			
E 12	KSNV	08/03/12	08/03/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	2	\$400.001		0.00	NM	2	\$800.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--			2		\$400.00			0.00			
E 13	KSNV	07/30/12	07/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----			1		\$1,000.00			0.00			
E 14	KSNV	07/31/12	07/31/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-T-----	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----			1		\$1,000.00			0.00			
E 15	KSNV	08/01/12	08/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--W----	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----			1		\$1,000.00			0.00			
E 16	KSNV	08/02/12	08/02/12		CM	7-730pm	---T---	:30	2	\$1,000.001		0.00	NM	2	\$2,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel															
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	---	T---					2	\$1,000.00		0.00			
E 17	KSNV	08/03/12	08/03/12	M-F Wheel	CM	7-730pm	----F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	----	F--					2	\$1,000.00		0.00			
E 19	KSNV	07/30/12	07/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----						1	\$700.00		0.00			
E 21	KSNV	08/01/12	08/01/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	--W----						1	\$700.00		0.00			
E 22	KSNV	08/02/12	08/02/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	---T---						1	\$700.00		0.00			
E 23	KSNV	08/03/12	08/03/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	----F--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	----F--						2	\$700.00		0.00			
E 25	KSNV	07/30/12	07/30/12	M-F 6-7a WakeUp w/WagM	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----						1	\$700.00		0.00			
E 26	KSNV	07/31/12	07/31/12	M-F 6-7a WakeUp w/WagM	CM	6-7a	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	-T-----						1	\$700.00		0.00			
E 27	KSNV	08/01/12	08/01/12	M-F 6-7a WakeUp w/WagM	CM	6-7a	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	--W----						1	\$700.00		0.00			
E 28	KSNV	08/02/12	08/02/12	M-F 6-7a WakeUp w/WagM	CM	6-7a	---T---	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	---T---						2	\$700.00		0.00			
E 29	KSNV	08/03/12	08/03/12	M-F 6-7a WakeUp w/WagM	CM	6-7a	----F--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	----F--						2	\$700.00		0.00			
E 31	KSNV	07/30/12	07/30/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----						1	\$1,400.00		0.00			
E 32	KSNV	07/31/12	07/31/12		CM	658a-9am	-T-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00

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Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 732

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----			1		\$1,400.00			0.00			
E 33	KSNV	08/01/12	08/01/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----			1		\$1,400.00			0.00			
E 34	KSNV	08/02/12	08/02/12	Today Show	CM	658a-9am	---T---	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---			2		\$1,400.00			0.00			
E 35	KSNV	08/03/12	08/03/12	Today Show	CM	658a-9am	----F--	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--			2		\$1,400.00			0.00			
E 37	KSNV	07/30/12	07/30/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----			1		\$700.00			0.00			
E 38	KSNV	07/31/12	07/31/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1-hour)	CM	4-5pm (4:00 PM-4:30 PM)	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----			1		\$700.00			0.00			
E 39	KSNV	08/01/12	08/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----			1		\$700.00			0.00			
E 40	KSNV	08/02/12	08/02/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	---T---	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---			2		\$700.00			0.00			
E 41	KSNV	08/03/12	08/03/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	----F--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--			2		\$700.00			0.00			
E 43	KSNV	07/30/12	07/30/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----			1		\$1,000.00			0.00			
E 44	KSNV	07/31/12	07/31/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----			1		\$1,000.00			0.00			
E 45	KSNV	08/01/12	08/01/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----			1		\$1,000.00			0.00			
E 46	KSNV	08/02/12	08/02/12		CM	5-630p	---T---	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					2	\$1,000.00		0.00			
E 47	KSNV	08/03/12	08/03/12	M-F Early News	CM	5-630p	----F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				M-F Early News											
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					2	\$1,000.00		0.00			
E 51	KSNV	07/30/12	07/30/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$1,000.00		0.00			
E 52	KSNV	07/31/12	07/31/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----					1	\$1,000.00		0.00			
E 53	KSNV	08/01/12	08/01/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$1,000.00		0.00			
E 54	KSNV	08/02/12	08/02/12	M-F Jeopardy	CM	630-7pm	---T---	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					2	\$1,000.00		0.00			
E 55	KSNV	08/03/12	08/03/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$1,000.00		0.00			
E 57	KSNV	07/30/12	08/03/12	News 3 Olympic Zone	CM	7:30-8:00PM	MTWTF--	:30	6	\$750.00	1	0.00	NM	6	\$4,500.00
				News 3 Olympic Zone											
OLYMPIC ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTF--					6	\$750.00		0.00			
E 58	KSNV	07/30/12	08/02/12	Olympics Late News 3	CM	11pm-12:35am	MTWT---	:30	6	\$1,000.00	7	0.00	NM	6	\$6,000.00
				Late News during Olympics											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWT---					6	\$1,000.00		0.00			
E 61	KSNV	07/30/12	08/03/12	Olympics Daytime Week	CM	9am-4pm	MTWTF--	:30	12	\$1,200.00	1	0.00	NM	12	\$14,400.00
				Olympics Daytime Weekdays											
OLY DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTF--					12	\$1,200.00		0.00			
E 62	KSNV	07/30/12	08/05/12	Olympics Primetime	CM	730pm-12am	MTWT---	:30	2	\$6,000.00	1	0.00	NM	2	\$12,000.00
				Olympics Primetime											
OLY DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWT---					2	\$6,000.00		0.00			
N 66	KSNV	08/02/12	08/02/12	Olympics Prime REPEAT	CM	1135pm - 5am	---T---	:30	1	\$225.00	3	0.00	NM	1	\$225.00
				Olympics Prime REPEAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$225.00		0.00			
N149	KSNV	08/03/12	08/03/12	Olympics Daytime Week	CM	9am-4pm	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				Olympics Daytime Weekdays											

Advertiser:	Crossroads GPS
Product Desc:	Crossroads GPS
Estimate:	732

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
OLY DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--		1				\$1,200.00		0.00			
													Totals	86	\$84,975.00